



Frank Conner

SIGNATURE GOLF COURSE

2021 Memberships & Passes



Welcome

Thank you for your interest in The Rise Golf Course and our membership program. I invite you to read through this document in it's entirety and don't hesitate to reach out to myself personally if you have any additional questions.

These are exciting times for The Rise Golf Course as ownership has one goal; to make The Rise the premier Okanagan Lifestyle experience. This not only includes the famed Freddy Couples designed golf course, but our forthcoming multi-use facility and restaurant with 180° views of the City of Vernon and Okanagan Lake.

We have an obsessive nature about progress. You'll see this in the small details and improvements to the facility on a yearly basis including our small F&B operation - Freddy's Patio, shuttle service, 2 new on-course washrooms, our new 4 stall warm-up nets and the constant unseen improvements to the golf course itself. Not to mention the merchandise offerings in our Pro Shop, new golf and social events, and the commitment to consistent service from our staff. All in the effort to bring you the most enjoyment to your recreational time spent at the course and increased value for your dollar.

The next few years are going to be filled with fun and excitement and I invite you along for the ride.

Again, if you have any additional questions or wish to join the club, please contact myself at any time.

Regards,



Chad Scott
Director of Golf / Executive Professional
The Rise Golf Course
chad@therisegolf.ca

The Golf Course



Fred Couples | SIGNATURE GOLF COURSE



Designed by the world-renowned

player/architect team of Fred Couples and Gene Bates, The Rise is a spectacular championship course in Vernon, BC—it's your perfect escape from the day-to-day. 1,000 feet above Okanagan Lake, with its dynamic layout, generous landing areas,

and five sets of tees at every hole, this course proudly accommodates golfers of all abilities. Each hole has its own unique character, and 12 of them showcase incredible views of Okanagan Lake below. Rise above it all—come play at the top of the world and celebrate the best of the Okanagan lifestyle.

Signature Hole #15

Our signature hole challenges players of all levels with a slight downhill left to right dogleg with a second shot requiring a carry over water to an angled green. This is then followed by a par three that can measure to 185 yards. It requires a full carry over water to a narrow angular green. Walking away with two pars will surely be a good score. This challenge can be found at holes 15 and 16.

Quote

"Be Thankful that you have such a beautiful course to play on"

FRED COUPLES



Membership Options

Choose between

Signature Club Green

Signature Club Gold

Signature Club Unlimited

Junior Signature Club

SIGNATURE Club Green



\$149^{+tax}

Signature Club Green provides the most value for little cost and enhanced with Member Benefits. They include:

- 1st Round of Golf FREE
 - 20% Off Posted 9 and 18-Hole Rates*
 - 15% Off Merchandise & Food
 - Rate can be shared up to 4 times
 - 7-day advance booking
 - Eligible for Club Championship and member pricing on events
- * Rack Rates Only. Specials, events or other green fee products don't apply

Junior SIGNATURE Club

\$75^{+tax}

This is a great add on to anyone with a child or grandchild and provides an excellent opportunity to involve boys and girls to the game of golf.

Includes:

- 1st Round of Golf
- 5 Day Advance Booking
- \$20 Green Fees for the season

Available to ages 18 and under. Juniors under the age of 16 must be accompanied by an adult.

SIGNATURE Club Gold

\$399 +tax

A different way to approach membership. Rather than the large upfront cost of a traditional membership and then putting the onus on yourself to play enough rounds to get your money's worth - the Gold Membership gives you many of the same great benefits but on a **pay-per-play** structure with a preferred rate. **PLUS** if you spend enough on green fees for yourself and guests, we'll give you a rebate back at the end of the year! Benefits include:



- 1st Round of Golf FREE
- Member Rate for Year - \$74 Morning, \$66 Afternoon
- Complimentary Cart Usage (Premium Carts not included)
- 20% Off Merchandise, 15% Off Food & Non-Alcohol beverages
- Guest fees same as member rate (included in rebate if charged to your account)
- Beer or Wine Club
- Member rates on events and programs
- 14 Day advance booking
- Eligible for Club Championship and other member events
- All charges MUST go to account for tracking purposes

Rebate Program

Be rewarded with every round and guest you bring this season with a year end rebate!

- Terms & Conditions:
- Only 18-hole and 9-hole Member and Guest fees are counted towards total. Specials such as Seniors Day, Men's Night and Ladies Night are not included.
- Original \$399 is not included in total
- Rebate is given in form of a gift card by December 1st of this year and can be used towards any good or service including membership fees.
- Maximum 3 guests a day
- Management holds the right to revoke membership or withhold rebate for non-payment of account

2021 Rebate Schedule

	Spend Threshold (pre-tax)	Rebate
Tier 1	\$1850.00	10%
Tier 2	\$2600.00	18%
Tier 3	\$3300.00	50% above \$3300

Examples:

Player #1 spends \$2000 in eligible green fees. They would receive a Gift Card valued at \$200 (10%).

Player #2 spends \$2800 in eligible green fees. They would receive a Gift Card valued at \$504 (18%).

Player #3 spends \$3600 in eligible fees. They would receive a Gift Card valued at \$744 - \$3300 rebated at 18% (\$594) + \$300 rebated at 50% (\$150)

Golf Course Access is our First Priority

All of our golf programs described in this brochure are limited in quantities available - in particular our **Signature Club Unlimited** shown on the next page. Is not more members a good thing?

One word - Access. Our management has decades worth of experience in the Golf Industry including Private, Semi-Private and Resort environments and have lived and learned what works, what doesn't and what all clubs wish they could do. The balancing act of managing the expectations of members compared to the public is a challenge on the best of days and one that is further complicated when the membership is over subscribed.

Over subscribed memberships lead to strict tee time booking procedures, lottery ballots, complicated point systems, restrictions on guests, making you get up at 5am just to book a golf time and worst - not being able to play at all on some days. We don't believe in that. We believe that as a member, you should be able to play when you want (within reason) and with the simplest procedure possible.

With limited quantities in our Unlimited Categories everyone benefits from:

- **28 day advanced booking (14 for Intermediates)**
- **No lottery or ballots**
- **No blackout dates**
- **No restrictions on the number of rounds**
- **No guest restrictions**

Few, if any, Okanagan courses can boast the same amount of access or ease of booking tee times than The Rise. This philosophy and structure not only allows greater access to members, but is advantageous to Public golfers who wish to experience the stunning beauty and challenge that The Rise provides.

Please review the rate structure on the next page and the application procedure below. If you wish to discuss further or desire an application form, please contact:

Chad Scott
 Director of Golf
cscott@therisegolf.ca
 (250) 545-7425

Application Schedule

December 1, 2020	Deadline for previous season members to secure membership with deposit
December 2, 2020	Available memberships open to public
April 1, 2021	Remaining balance with taxes due. Credit card or post dated cheque must be supplied at time of application. If categories are full a waitlist will be created with preference given to Gold Membership holders.

SIGNATURE Club Unlimited

- Complimentary Power Cart Usage (Premium VIP carts not included)
- **EXTENDED** 28 Day Advance Online Booking (14 days for Intermediate)
- 20% off on Pro Shop Merchandise (Excludes hard goods)
- 15% off Food & non-alcoholic beverages
- Special Guest Rates
- Club Charging Account
- Member specific Instruction and Programs
- **No charge playing privileges for your children (under 19) and/or spouse after 5pm daily when accompanied with you**
- Member rates on golf and social events
- Beer or Wine Club Included

2021 ANNUAL DUES

	Rate	Tax (5% GST)	Total
 Full Play	\$3595.00	\$179.75	\$3774.75
 Couples (Same household)	\$5895.00	\$294.75	\$6189.75
 Restricted (Mon-Thurs, after 1pm Sun)	\$2645.00	\$132.25	\$2777.25
 Twilight (After 2pm Daily)	\$1995.00	\$99.75	\$2094.75
 Intermediate (Ages 19-35)	\$1695.00	\$84.75	\$1779.75

*\$75 Service Fee will apply to all Unlimited Membership Dues paid by credit card and will be applied to the Deposit.

PAYMENT SCHEDULE

	Deposit (Due upon application)	Balance Due April 1st including taxes
 Full Play	\$1800.00	\$1974.75
 Couples	\$3000.00	\$3189.75
 Restricted	\$1350.00	\$1427.25
 Twilight	\$1000.00	\$1094.75
 Intermediate	\$800.00	\$979.75

GAME PACKS

We know a lot of our valued guests just don't have the time to golf often enough to buy a membership, and these packs are great options for those who love to take a bit of time to come up to The Rise Golf Course, experience the magnificent views, and get away from it all.

10 Game Pack

\$749 + tax

- Non-Transferable 10 Games
- No Restrictions. Any Day, Any Time
- One (1) Individual Only
- Can be used for up to 3 guests if pass holder is in group
- 7-day advance booking

25 Game Pack

\$1699 + tax

- Non-Transferable 25 Games
- No Restrictions. Any Day, Any Time
- Up to two (2) individuals can share
- Can be used for up to 3 guests if pass holder is in group
- 7-day advance booking

Corporate 100

\$6900 + tax

- Transferable 100 Games
- No Restrictions. Any Day, Any Time
- Great to entertain clients, reward staff or to share with a group of friends.
- 100 Physical Passes are produced and delivered

Terms & Conditions

- All game pack rounds include use of power cart
- 10 & 25 Game Packs are non-transferable
- Game packs expire with the redemption of all rounds associated with the pass on October 17, 2021.
- Rounds have no cash value
- Rounds can be redeemed any day, any time. It is the pass holder's responsibility to utilize the rounds to maximize value of pass
- Rounds cannot be used towards any Specials or offers that include products or services other than green fee and power cart usage.
- Passes may be extended in full or in portion with a documented medical reason at the discretion of management
- The Rise Golf Course reserves the right to revoke pass at any time with or without financial reimbursement
- The Rise Golf Course assumes no responsibility for any individual property damage or bodily injuries incurred while at the course or on property



Questions & Answers

Who is the Owner?

Rencor Investments LTD own the land of the golf course while The Rise Golf Course LTD manages and operates the course and its facilities.

Is the Golf Course associated with the Development?

The Golf Course was purchased separately and is not associated with the housing development.

When will a clubhouse be built?

Construction on our 30,000 sq ft Restaurant and Bar starts this off-season with an anticipated opening in 2022.

Will there be a Practice Facility?

At the current time, The Rise Golf Course has no current plans to construct an outdoor practice facility. We did complete a new 4 stall netting hitting area in 2018 to give our members and guests the opportunity to warm up.

What are the clubs Rules & Regulations all about?

The Rules & Regulations of The Rise Golf Course have been established with the goal of creating the most positive and pleasant environment possible for our Members' enjoyment of the Golf Course and facilities. In signing the Member Agreement, each Member commits to observe and comply with these Rules & Regulations - and with any amendments made from time to time. The owner commits to managing, operating and maintaining the Club and its facilities to the highest standard.

How long is the golf season?

The Rise opens in mid-April and will close in mid-October. Weather dependant.

Is the course open to public play?

Yes. As a destination Golf Course, the majority of rounds are currently consumed by non-members. Balancing the expectations of members and public can be challenging at times and we thank you in advance for your understanding of the different needs of each group.

Is the golf course closed for tournament play often?

At this time The Rise hosts few outside events that require closure of the golf course. In most cases, access to the golf course is still available (ie morning shotgun).

What is the booking policy?

1. Members can make bookings (including accompanying Guests) a maximum of 30 days for Unlimited Members, 14 days for Intermediate & Gold Members, 7 days for Green Members and 5 days for Junior members.
2. When booking a time, all players in the group (including guests) must be identified.
3. Cancellations or reductions of players within a booking must be made no less than 24 hours in advance. Members will be charged a penalty of \$60 for each player who “no shows” or if a booking is cancelled within 24 hours.
4. Guest rates will be determined annually.
5. Please see The Rise Golf Course Rules and Regulations for more details on bookings and conduct of play.



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